

Dear Brokers Owners and Marketing Managers,

You are invited to an educational seminar about ListHub!

Program: Internet Marketing Seminar

Date: Thursday, April 30th, 2009

Time: 12:30-2:00pm

Location: WPMLS/WCBBR offices/60 South Broadway, White Plains, NY

Hosted By: ListHub

Refreshments: Lunch will be provided courtesy of ListHub

Consumers are constantly turning more to the internet for everything, including real estate. As a result, the number of internet marketing technologies is exploding and consequently overwhelming to brokers and agents. In today's challenging market, we can not afford to waste precious dollars experimenting to find out what works! If you are interested in maximizing and measuring the value you get from online advertising, we have some valuable information for you.

On Thursday, April 30th, Westchester-Putnam Multiple Listing Service, Inc. and ListHub are hosting a seminar to help. ListHub gives area brokers the latest online marketing tools and strategies, including the premier broker-controlled system for marketing property listings online. ListHub specializes in data integration and marketing metrics. Today, they manage the listing inventory for thousands and thousands of real estate companies nationwide. Find out how to put their experience to work for you!

Please join us to find out how you can leverage these new tools to make the most of the internet explosion - there are things that you can do today without spending a penny that will directly improve your results!

A ListHub representative will provide you with helpful online marketing tools and tips. This event is limited to brokers and their marketing or IT personnel.

RSVP today! We look forward to seeing you there.